

Presentation Proposal

Tim Swearingen, DTM, PDG
Candidate for International Director
1100 N Priest Drive #1041
Chandler AZ 85226
Phone: (623) 332-2516
Email: tim@timswearingen.org



Close the Door!

Tim Swearingen, DTM, PDG

Close the Door!

A Proposal by: Tim Swearingen, DTM, PDG

Session Title

(If selected, we recommend that one of these titles should be used in promotional materials):

1. Close the Door!
2. Member Retention Tools

Session Topic:

Developing and implementing member retention strategies for Toastmaster Clubs.

Session Summary:

Studies have shown that most members leave a club because their needs are “no longer being met.” To reverse this, we will be focusing on areas that can directly impact the member retention rate in your club; member indoctrination, presentation evaluations and member/leadership development. With the average member joining and leaving the Toastmasters program within an 18 month timeframe; a Club that can retain a member past the 18 month mark typically keeps that member an average of 6 years.

This session will explore strategies that any type of club can put in place, at any time to increase the member retention ratio for each dues renewal period. We will equip participants by facilitating discussions on member retention programs which, in turn, helps to solidify the success of the Club and District Missions.

Session Goal and Learning Objectives:

To facilitate a discussion on strategies that increases the member retention ratio in each club.

1. Identify challenges clubs face that prevent success
2. Discuss programs that clubs can use to create a positive retention climate.
3. Provide participants with tools that can easily be deployed in their club.

Close the Door!

A Proposal by: Tim Swearingen, DTM, PDG

Experience:

Tim has facilitated sessions at District level on numerous occasions. This session has previously been presented at:

Venue	Date
District 25 Fall Conference	November 2007

References:

The following leaders have seen Tim facilitate and are willing to offer feedback on his ability to speak on this topic.

Name	Telephone	Email
Nancy Starr-Cassidy, DTM, PID	480-423-0037	nsstarr@srpnet.com
Dee Dees, DTM, PID	480-963-1221	deedees44@hotmail.com
Mukund Moorthy, DTM	480-209-8513	mukund_moorthy@yahoo.com

Required Equipment:

I will require a data projector, screen and flip chart (or white board).

About the Presenter:

About the Presenter:

Tim Swearingen, DTM
2005-2006 District 3 Governor
Candidate for International Director

Tim believes his 12 years Toastmasters “experience” has been a gift that has empowered him to become a better citizen in all aspects of his life. One of his core beliefs is that it becomes our responsibility and honor to provide our co-workers, friends and family a voice, which can become a catalyst for profound change.

Outside of his involvement with our organization, he is the Western Division Engineering Manager for one of the country’s largest structural component fabricators, an avid golfer, a huge Boston Red Sox baseball fan and amateur photographer. One of Tim’s proudest accomplishments occurred August 2006 in Washington D.C. as he was honored alongside the rest of the 2005-2006 District 3 team for being a President’s Distinguished District and earning the Excellence in Leadership Award for a fourth year in a row.

Though originally from Maine, Tim now resides in sunny Chandler, Arizona.