

# Attitude Is Everything

- A **Achieve.** Your club is able to do anything it plans for, so plan to achieve Distinguished status or better this year!
- T **Teamwork.** Together Everyone Achieves More—TEAM. It takes the teamwork of club officers and members to make a club Distinguished.
- T **Tenacity.** This is defined as holding firmly, strongly cohesive. We need to be tenacious about holding on to our values, retaining our members, and building a cohesive network of mentors for our newer members. It is easier to keep members than to find new ones!
- I **Inspirational.** It may take a team to achieve club goals, but one person can be the inspiration behind those goals. Create an environment that inspires your members and watch how inspiration leads to persuasion.
- T **Talk.** Talking is the life-blood of a club. We need to encourage members to speak from the manuals in order for them to get credit for their Competent Communicator and Advanced Communicator awards. We need to have members evaluate speeches so our speakers get immediate feedback on how they are doing. We need to answer Table Topics to improve our impromptu speaking skills. We need to talk to one another to find out about our personal goals for our Toastmasters experience. Talk is what Toastmasters is all about.
- U **Understanding.** Not everyone has the same goals for their Toastmaster experience. Be sure to be understanding as you work with officers and members. Let them know you believe in their commitment to improving themselves and the club.
- D **Dynamic.** We need to make sure that every club meeting is dynamic and fun. This will keep your officers invigorated, your members excited, and new members interested in joining your club. Make your club dynamic.
- E **Excellence.** The higher we reach, the further we will go. Reach for the rainbow and you may just find a pot of Toastmasters gold.



Compliments of Tim Swearingen, DTM, International Director Candidate, Region III  
[www.timswearingen.org](http://www.timswearingen.org)